

A stack of three BOSS notebooks. The top notebook is black with a subtle pattern and the word 'BOSS' embossed on the cover. The middle notebook is black with a brown spine and a brown elastic band. The bottom notebook is black with a brown pattern. The notebooks are stacked diagonally on a white background.

NOTEBOOKS

**BOSS**

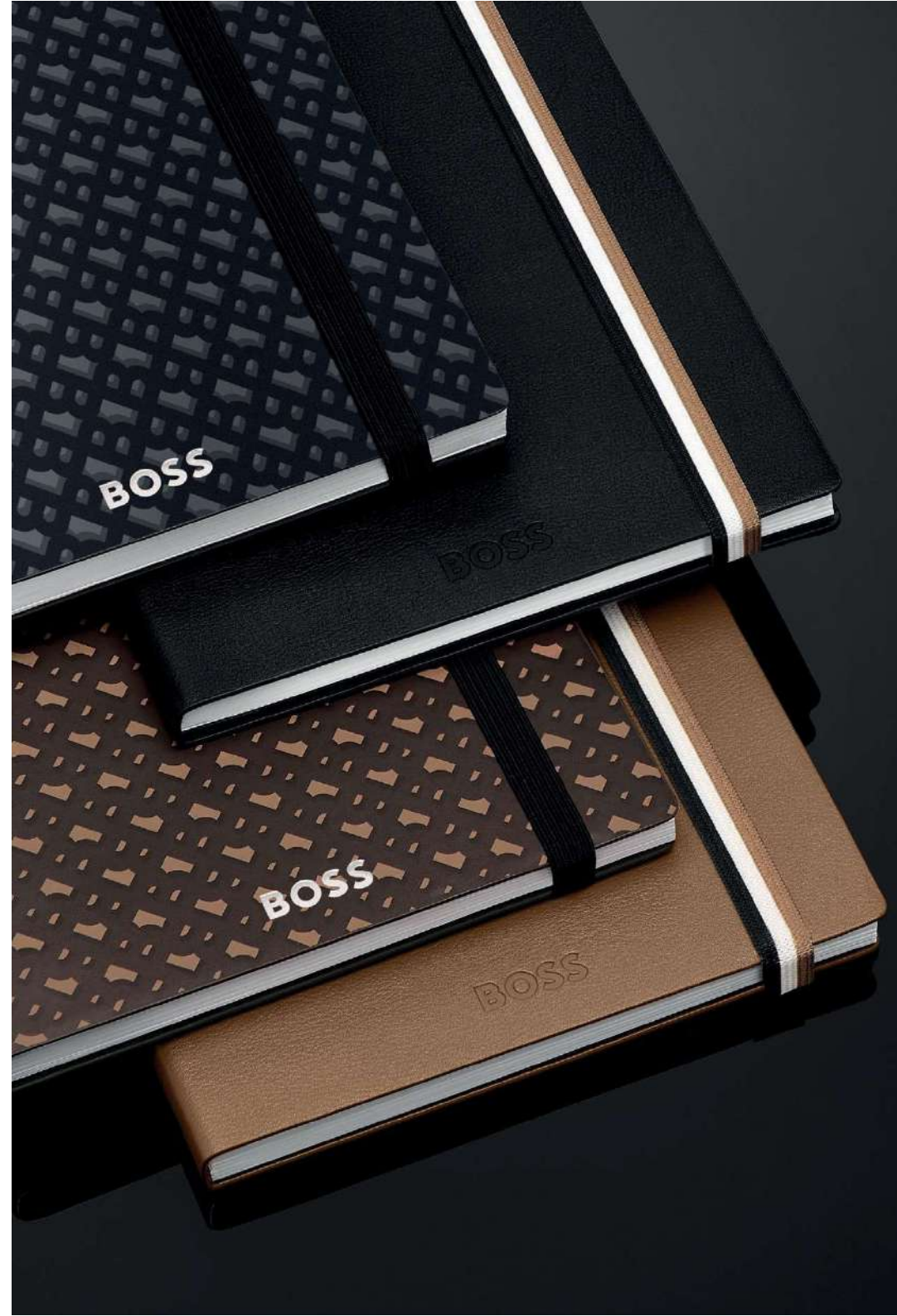
HUGO BOSS is a global leader in the upper-premium apparel market. With around 14,700 employees worldwide, the German group develops and sells high-quality fashion and accessories for women and men under its BOSS and HUGO brands.

Products range from classic and contemporary apparel, elegant evening fashion and casual wear through to shoes, leather goods, and licensed products, including fragrances, eyewear, watches, kidswear, home textiles, umbrellas, and writing instruments.

The promotion of the brands is accompanied by numerous events, campaigns, and high-profile sports sponsorships that convey brand values such as success, creativity, innovation, and quality. Sponsorship of cultural events is another key area of focus at HUGO BOSS, as the group frequently creates common ground between art and fashion with respect to design, aesthetics, and creativity. The HUGO BOSS writing instrument line was launched in 2015 and has quickly become a force to be reckoned with on the premium stationery market.

By approaching this segment with a fashion house's point of view, the HUGO BOSS line offers perfectly crafted and performant products with an enduring focus on innovative design.

The full range features coordinating stationery – including notebooks, folders, and pen cases – as well as an assortment of electronic products, consisting of powerbanks, earphones, speakers, and a wine bottle opener. The assortment is completed with stylish lifestyle accessories, such as bold logo-printed yoga mats and resistance bands, that convert your sports equipment into true fashion statements.







**ELEMENTAL**





# ELEMENTAL

Elemental is our most fashion-forward notebook category. Its signature vertical elastic closure has already been adorned with the iconic three-color stripes of the BOSS brand, and it has become a market favorite. This year, it returns in an array of unexpected and colorful versions, offering a notebook collection that truly embodies the artistic direction of the fashion house.

## VARIETY

The Elemental range is offered in a wide array of designs and prints to meet the tastes of every fashion-forward BOSS brand lover. From whimsical prints to monochromatic pastels, the collection also includes the ubiquitous BOSS monogram and the iconic tricolor stripes.

## SIGNATURE

The Elemental range distinguishes itself by its simplistic and functional elements, such as its signature elastic closing, luxurious textures and its discreet BOSS logo signature that is either embossed or executed in matte metal foils, for a minimal yet elevated final touch.



**MONOGRAM**



ELEMENTAL MONOGRAM



CREAM  
Gold logo

A5 - 148 X 210

HNH412GL      Ruled paper



GREY  
Silver logo

A5 - 148 X 210

HNH412JL      Ruled paper



CAMEL  
Silver logo

A5 - 148 X 210

HNH412XL      Ruled paper

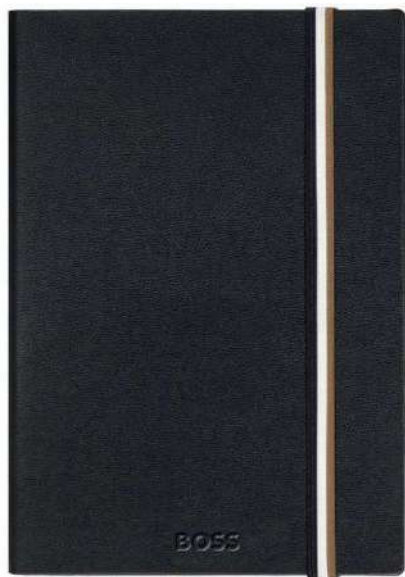
Notebooks contain 192 pages and are all provided with a pagemarker. For the Elemental line, the paper weight is 80gr/m2.



ICONIC



ELEMENTAL ICONIC



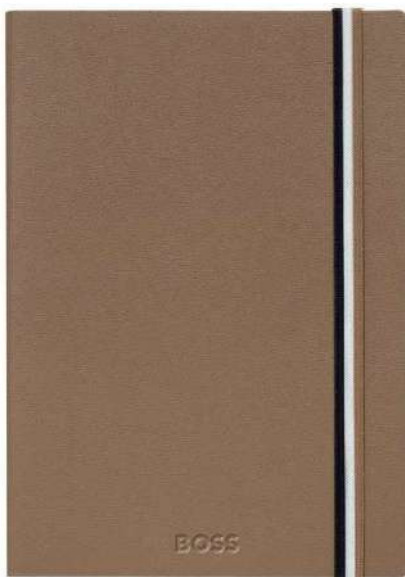
**BLACK**  
Embossed logo

A5 - 148 X 210	
HNH321AP	Plain paper
HNH321AL	Ruled paper
HNH421AA	Agenda paper
A6 - 105 X 148	
HNH421AL	Ruled paper



**WHITE**  
Embossed logo

A5 - 148 X 210	
HNH321WP	Plain paper
HNH321WL	Ruled paper
A6 - 105 X 148	
HNH421WL	Ruled paper



**CAMEL**  
Embossed logo

A5 - 148 X 210	
HNH321XP	Plain paper
HNH321XL	Ruled paper
A6 - 105 X 148	
HNH421XL	Ruled paper

Notebooks contain 192 pages and are all provided with a pagemarker. For the Elemental line, the paper weight is 80gr/m2.





**TIE-DYE**

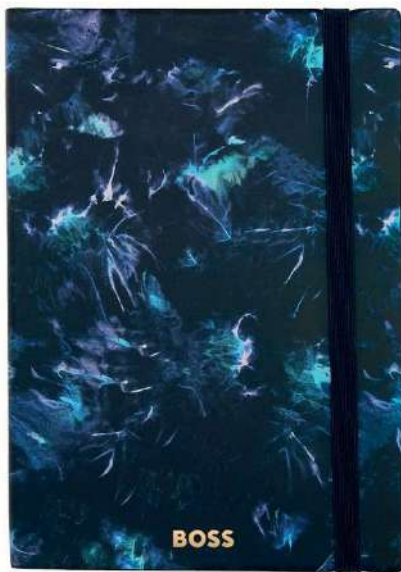
ELEMENTAL TIE-DYE



CREAM  
Gold logo

A5 - 148 X 210

HNH418GL Ruled paper



NAVY  
Gold logo

A5 - 148 X 210

HNH418NL Ruled paper



VIOLET  
Gold logo

A5 - 148 X 210

HNH418WL Ruled paper

Notebooks contain 192 pages and are all provided with a pagemarker. For the Elemental line, the paper weight is 80gr/m2.





PASTEL  
CLASSIC

ELEMENTAL PASTEL CLASSIC



LIGHT BLUE  
Embossed logo

A5 - 148 X 210

HNH422ML Ruled paper



LIGHT GREEN  
Embossed logo

A5 - 148 X 210

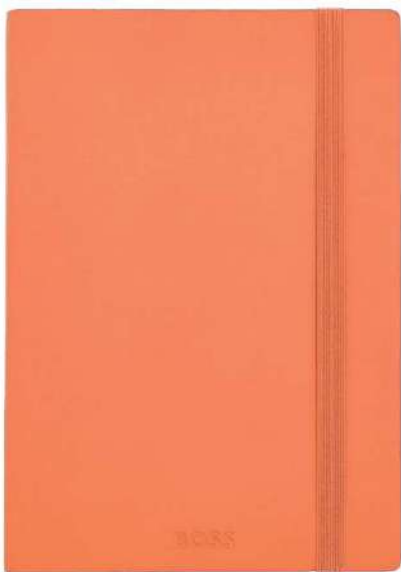
HNH422TL Ruled paper



LIGHT YELLOW  
Embossed logo

A5 - 148 X 210

HNH422SL Ruled paper



LIGHT ORANGE  
Embossed logo

A5 - 148 X 210

HNH422UL Ruled paper

Notebooks contain 192 pages and are all provided with a pagemarker. For the Elemental line, the paper weight is 80gr/m2.





**ELEGANCE**





# ELEGANCE

The Elegance Storyline notebook series provides the ultimate luxurious writing experience, featuring beautifully textured grained material, an understated signature, and a smart, functional design perfectly finished with an elastic closure and metal plate.

## COLORS

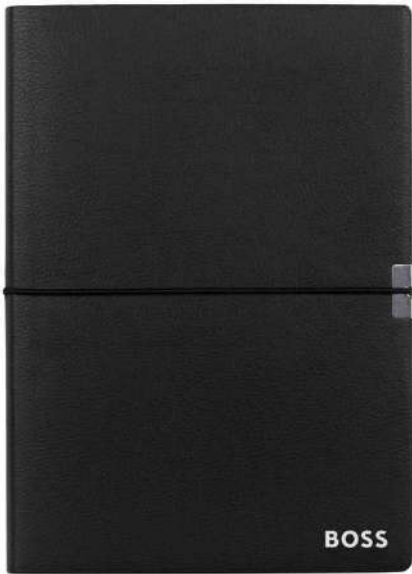
With its carefully selected matte-grained texture and matte silver foil signature, the Elegance Storyline range is available in a selection of timeless shades: black, navy, and light grey. These colors perfectly reflect the understated luxury conveyed by this line.

## FUNCTIONALITY

Elegance notebooks are outfitted with ingenious yet minimal closures made of tonal elastics and chrome-plated metal trims. The items are finished with luxurious yet user-friendly details, such as the origami-inspired document pouch inside the back cover.



ELEGANCE



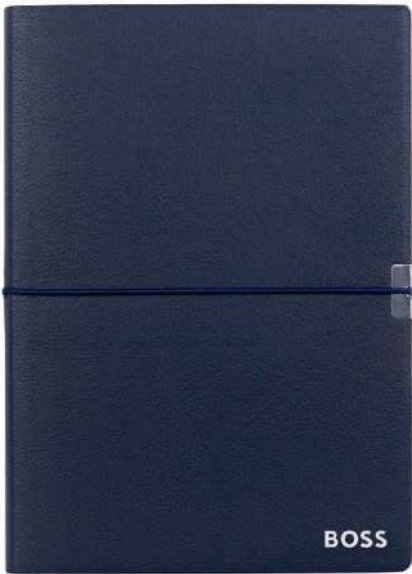
**BLACK**  
Silver logo

A5 - 148 X 210

HNH124AL	Ruled paper
HNH124AP	Plain paper
HNH124AA	Agenda paper

A6 - 105 X 148

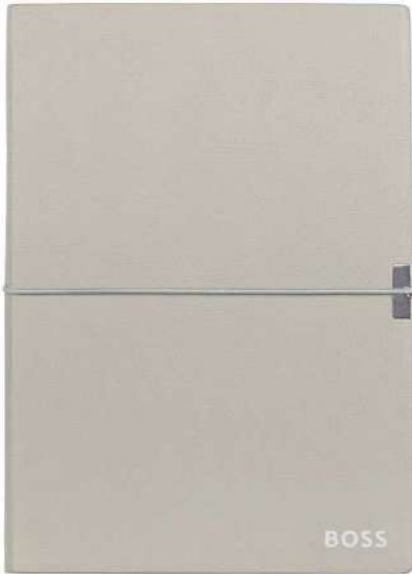
HNM124AL	Ruled paper
HNM124AA	Agenda paper



**NAVY**  
Silver logo

A5 - 148 X 210

HNH124NL	Ruled paper
HNH124NP	Plain paper



**GREY**  
Silver logo

A5 - 148 X 210

HNH124KL	Ruled paper
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Notebooks contain 192 pages and are all provided with a pagemarkers. For the Elegance line, the paper weight is 80gr/m2.



**ESSENTIAL**





# ESSENTIAL

The Essential Storyline notebook series is made in a beautiful matte grained material and is available in an array of vibrant block-color hues, bringing a touch of elegant and functional fun into everyday life.

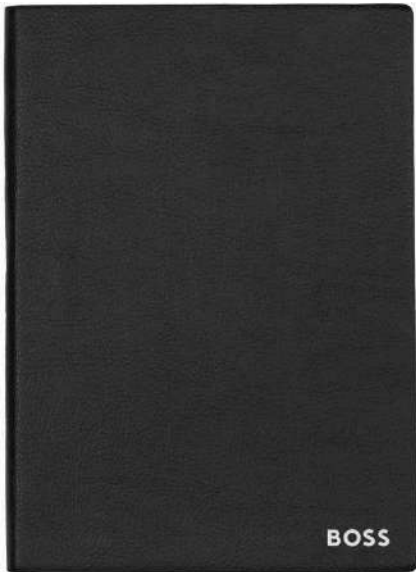
## COLORS

The essential Storyline, with its luxurious matte grained material, is available in an array of vibrant block-color hues: black, khaki, blue and red. Each version is finished with a subtle yet luxurious embossed logo.

## FUNCTIONALITY

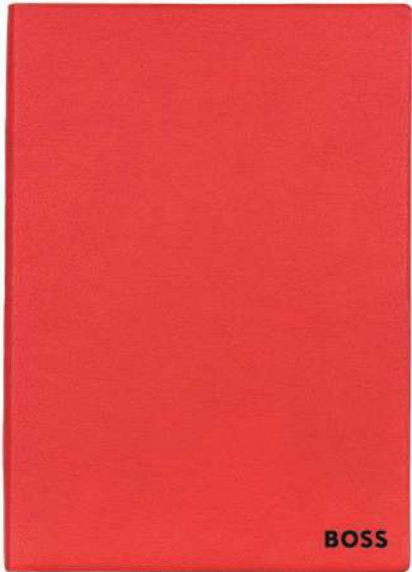
The essential line is designed to bring together a simple modernity and functionality. This idea is reflected in many small details, such as the page marker that matches the color of each notebook cover.

ESSENTIAL



**BLACK**  
Silver logo

A5 - 148 X 210	
HNH121AL	Ruled paper
HNH121AP	Plain paper
A6 - 105 X 148	
HNH121AL	Ruled paper



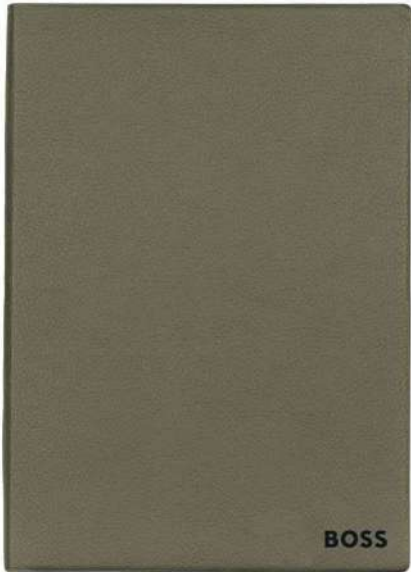
**RED**  
Black logo

A5 - 148 X 210	
HNH121PL	Ruled paper
A6 - 105 X 148	
HNH121PL	Ruled paper



**BLUE**  
Black logo

A5 - 148 X 210	
HNH121LL	Ruled paper



**KHAKI**  
Black logo

A5 - 148 X 210	
HNH121TL	Ruled paper

Notebooks contain 192 pages and are all provided with a pagemarker. For the Essential line, the paper weight is 80gr/m2.





**FORMATS**

Our notebook formats are standard, and we offer items in A5 and A6. A5 format measures 148 x 210mm; and A6 format measures 105 x 148mm.

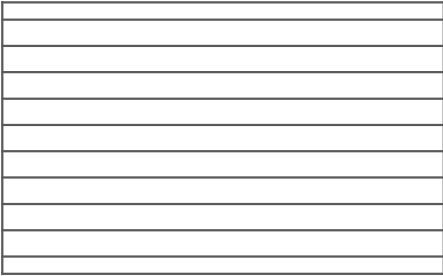
**PAPER**

Our notebooks are made using carefully selected, FSC-approved paper of the highest quality. We offer plain, lined, and agenda pages. We use 80gr/m<sup>2</sup> paper for the designs in our Elemental, Elegance and Essential ranges.

**Plain**



**Ruled**



**Agenda**

Monday	
Tuesday	
Wednesday	
Thursday	
Friday	
Saturday	

DISPLAY



	Counter display – HZV017	Tower display – HZV018
Size:	35L x 35l x 80H cm	50L x 50l x 160H cm
Weight:	+ - 10kg	+ - 40kg
Made of acrylic	●	●
Fully loaded:	* A6 : 40 pcs	* A6 : 48 pcs
	* A5 : 40 pcs	* A5 : 96 pcs
		* B5 : 48 pcs
On wheels lockable		●



ELEMENTAL



ELEGANCE



ESSENTIAL



COMPARATIVE  
TABLE

Vegan leather cover	•	•	•
FSC Paper	•	•	•
Elastic closure	•	•	
Pocket document		•	
Pagemark	•	•	•
Available size	A5 / A6	A5 / A6	A5 / A6
Plain paper	•	•	•
Lined paper	•	•	•
Agenda	•	•	
Paper weight	80gr/m²	80gr/m²	80gr/m²

Size (mm)	Item	REF	Color	Paper	Pages	Gr/m <sup>2</sup>	Pocket document compartment	Pagemark
A5 - 148 x 210	Elemental	HNH321AP	Black	Plain	192	80		●
		HNH321AL	Black	Ruled	192	80		●
		HNH421AA	Black	Agenda	192	80		●
		HNH321WP	White	Plain	192	80		●
		HNH321WL	White	Ruled	192	80		●
		HNH321XP	Camel	Plain	192	80		●
		HNH321XL	Camel	Ruled	192	80		●
		HNH412GL	Cream	Ruled	192	80		●
		HNH412JL	Grey	Ruled	192	80		●
		HNH412XL	Camel	Ruled	192	80		●
		HNH418GL	Cream	Ruled	192	80		●
		HNH418NL	Navy	Ruled	192	80		●
		HNH418WL	Violet	Ruled	192	80		●
		HNH422ML	Light blue	Ruled	192	80		●
		HNH422TL	Light green	Ruled	192	80		●
		HNH422SL	Light yellow	Ruled	192	80		●
		HNH422UL	Light orange	Ruled	192	80		●
A6 - 105 x 148		HNH421AL	Black	Ruled	192	80		●
		HNH421WL	White	Ruled	192	80		●
		HNH421XL	Camel	Ruled	192	80		●
A5 - 148 x 210	Elegance	HNH124AP	Black	Plain	192	80	●	●
		HNH124AL	Black	Ruled	192	80	●	●
		HNH124AA	Black	Agenda	192	80	●	●
		HNH124KL	Grey	Ruled	192	80	●	●
		HNH124NP	Navy	Plain	192	80	●	●
		HNH124NL	Navy	Ruled	192	80	●	●
A6 - 105 x 148		HNH124AL	Black	Ruled	192	80	●	●
		HNH124AA	Black	Agenda	192	80	●	●
A5 - 148 x 210	Essential	HNH121AP	Black	Plain	192	80		●
		HNH121AL	Black	Ruled	192	80		●
		HNH121LL	Blue	Ruled	192	80		●
		HNH121PL	Red	Ruled	192	80		●
		HNH121TL	Khaki	Ruled	192	80		●
A6 - 105 x 148		HNH121AL	Black	Ruled	192	80		●
		HNH121PL	Red	Ruled	192	80		●





**BOSS**

**BOSS**

**BOSS**

